

THE COUNTY GOVERNMENT OF KILIFI



DEPARTMENT OF TRADE, CO-OPERATIVES DEVELOPMENT AND TOURISM

OPEN TENDER

The County Government of Kilifi, Headquartered in Kilifi Town approximately 60kms North of Mombasa, invites sealed bids from interested and eligible bidders for the Production and operationalisation of county integrated tourism promotion and marketing campaign platform as indicated below:

S/NO	TENDER NO.	ITEM DESCRIPTION	BID BOND	ELIGIBILITY
1.	KCG/TRD/004/2017/2018	PRODUCTION AND OPERATIONALISATION OF COUNTY INTEGRATED TOURISM PROMOTION AND MARKETING CAMPIGN PLATFORM	2% OF TENDERED AMOUNT	OPEN

The Consultancy firm will be required to have;

- 1) Experience and understanding of the assignment by the agency firm
 - a) Company to provide details of three (3) similar assignments done in the past three years
 - b) Provide sample and designs of assignments previously done in marketing campaign/advertising.
- 2) Ability to develop and execute international/world class electronic campaigns-examples of TVCs and documentaries shot should be included/attached.
- 3) Extensive experience in marketing or work related documentaries for international organizations with the aim of reaching both local and international audiences.
- 4) Experience in working with county governments, national government or any other local or international organizations.
- 5) First hand information of the Kilifi tourism.
- 6) Additional experience in development communication platforms will be an added advantage.

Interested and eligible Tenderers may obtain further information and inspect the tender documents at the Procurement Office, Department of Trade, Co-operatives development and tourism, situated at the former Kilifi Co-operatives Offices during the normal working hours from 8.00am to 5.00pm

A Complete set of tender Document may be obtained by interested candidates upon payment of a non-refundable fee of **Kshs.1, 000 (One Thousands Shillings Only)** payable to County Government of Kilifi revenue Office situated at the County Treasury or may also be viewed/obtained/downloaded from our corporate website: www.kilifi.go.ke

Complete tender documents are to be enclosed in a plain sealed envelope marked with reference number and name and to be deposited in the **TENDER BOX** at the entrance of the County Treasury office block and be addressed to:

**COUNTY SECRETARY AND HEAD OF PUBLIC SERVICE
COUNTY GOVERNMENT OF KILIFI
P.O. BOX 519 –80108, KILIFI**

So as to to Received on or before **27th April, 2018 at 10.30am**. Prices Quoted should be net inclusive of all government taxes and levies and must be in kenyan shillings and shall remain valid for 90days from the closing date of the tender.

Tenders will be opened immediately in the presence of the tenderers or their representatives who choose to attend at the County Treasury hall.

HEAD, SUPPLY CHAIN MANAGEMENT SERVICES

FOR COUNTY SECRETARY AND HEAD OF PUBLIC SERVICE
COUNTY GOVERNMENT OF KILIFI
DATED 12TH APRIL,2018